

Financial Literacy

During Framework's Financial Literacy event on May 26, 2022, Carolyn Ouya, a Senior Training & Technical Assistance Specialist at FUTURES Workplace & Economics, talks about many financial goals that survivors of labor trafficking have, such as how to improve/understand credit scores, build savings, acquire assets, and support a sustainable lifestyle for themselves and family. This webinar will help providers understand the post-trafficking financial planning needs of survivors and how to reframe the field's current approach to financial literacy to one that is more strategic, collaborative, and addresses systematic barriers to the economic wellbeing of survivors of labor trafficking.

The 4 forms of Capital

Economic Capital: financial and other tangible assets

Cultural Capital: knowledge, cultural disposition

Social Capital: relationships, networks

Symbolic Capital: qualifications, honors, reputation

start the conversation by discussing the value of these other forms of capital so that the survivor does not be helpless/hopeless

There are a lot of

emotions that come up when talking about money

Challenges

from the Council for Economic Education

Standards

- 1.Earning income
- 2. Spending/Budgeting 101
- 3. Saving
- 4.Investing
- 5. Managing credit
- 6. Managing Risk

If you have these elements, then you have a robust financial literacy program

Working with minors?

It's never too early to start teaching about finances

Challenges with meeting these standards be mindful of the Service Wage How do you teach people how to earn type of language income and budget if the environment you are using in **Providers have** Violation your service they are in is violating their right to a fair delivery. Address challenges with wage? the systematic financial issues at hand to less than min Remember the poverty is a remove emotional security as well wage structural turmoil these form of no pay for conversations systems that are structural might give in place that overtime inequity, not survivors keep people Average salary after denying breaks individual from earning taxes is \$35,456 confiscating failure money even tips though they work 🕚 Might not illegal Programs might conversations honor survivor deductions reenact power about money can changing agency and **control** Including the be emotionally timesheets effects of IPV dynamics triggering

Gaps



List down resources like affordable housing

Have clients draw eco maps to visualize their support network How to implement the 4 forms of capital? Determine the current gaps in programs that help survivors with financial stability

Assumes that **economic capital** is the only form of capital

the 4 forms of capital

Cultural Capital

Symbolic Capital

Social Capital

Economic Capital

any of these 4 forms can be used to generate more value/income

Research has shown that **social capital** is actually a better indicator of health/happiness/wealth. So why are we focusing solely on economic capital?

Best Practices

Addresses immediate needs Stress management and safety planning Understanding financial abuse Credit repair Forms of Capital Self-esteem building Healthy relationships Worker's Rights Asset building

> Matched Savings Program Micro-loans Flexible Funding

A Standard Financial Literacy Program is limited, opt for a <mark>Survivor-Centered</mark> one

instead

what gets prioritized as a need may differ between cultures

Matched savings programs can be useful as it established a goal and shows supprt. However is requires banking info and tracking of survviors savings and can therefore recreate triggering power dynamics

Recommendations

Language and cultural inclusivity in resource distribution

Matching grant programs

Develop relationships with community organizations/financial institutions



Additional resources

<u>Georgetown University:</u> The Unequal Race for Good Jobs

Economic Policy Institute: "Employers steal billions from workers' paychecks each year"

Free From: Prioritizing Financial Security in the Movement to End IPV

Council for Economic Education: National Standards for Financial Literacy

Social Capital Theory Explanation

Human Trafficking Leadership Academy (HTLA) Class 4: Recommendations

<u>The National Network to End Domestic Violence:</u> Building Survivor Wealth: A Matched Savings & Individual Development Account "How to Guide"

Standing Together: Flexible Funding Toolkit

To learn more about Framework or to request training, technical assistance, or individualized support on labor trafficking, visit us on our website. www.frameworkta.org

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